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The Power of Your Subconscious Mind by Dr Joseph Murphy and Alfred Schutz's Stock of Knowledge^{*} ; A Sociological Perspective

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Abstract: *The book “the power of your Subconscious mind” by Joseph Murphy. By title of book reflects on the view of Authors’ belief on subconscious mind. This is a classic book that has become a seminal text on how the subconscious mind solves our day to day problems we confront. He states that our subconscious mind works to correspond to the nature of thoughts, what you think about you bring you about. This works for both positive as well as negative thinking patterns. In this Article important issue regarding Murphy’s Subconscious mind and Alfred Schutz’s Stock of knowledge, Typification have been addressed. To conclude that neither subconscious mind is transcending over society, time and space, nor it has an innate traits it is normally outcome of society in which we live. Our subconscious mind receives direction and are conditioned by Schutz’s stock of knowledge that we inherited from society and start to working on what society imprints on it.*

Key words: *Subconscious mind, Joseph Murphy, Alfred Schutz, Stock of knowledge and conditioning.*

Introduction:

It is now generally conceded by the best authorities that the subconscious mind has charge and control of the activities and functions of the physical body. Many of us have an occult that the physical organs run themselves like machine what positivist holds that humans like the subsistence that operates according to general laws. Subconscious and subjective interpretation of stimulus is rejected⁽¹⁾. but case is not so, the fact of matter is we are subjective animals we react to

(*) Here it is important to know in this article I use schutz’s typification and stock of knowledge interchangeably because in typification an individual use his stock of knowledge to categories each other and to adjust their responses to the typification and hence an individual can effectively deal with his world and i drew these two terms in general context not bound to face to face intimacy of Alfred Schutz.

(1) (Here subjective interpretation means an assumption of phenomenologist but their assumption regarding interpretation of situation also comes to an end when we get conditioned by a continuous activity being repeated and our reactions to everything

are a result of that behavioral conditioning but predominantly this process of conditioning is too relying on schutz's typification)

situation not by an automatic *modus operandi* but as per our experiences. We call it "CHITTA" in Buddhist terminology means thought that decided how we should react to our sense-experience or "ANUSAYA" is the doer the back seat driver that incessantly tries to dictate the knower. Both ANUSAYA and CHITTA (preconscious and subconscious) depends on Alfred Schutz's stock of knowledge than we experiences and understand it whom he called typification (In typification we use stock of knowledge) . Throughout a life a person gains experiences. The total of these individual experiences combined with knowledge inherited from our society forms a stock of knowledge. This typification not only enable us to recognize a what situation demands and choose right technique to deal but also plays an important role in development of our personality. In this Article important issue have been addressed I.e. the relevance of Dr Joseph Murphy's Subconscious mechanism with Alfred Schutz's stock of knowledge and highlight how our subconscious mind are conditioned by schutz's typification. Second Dr Joseph Murphy and concept of anticipatory socialization and conditioning and third marital problems, social order and Dr Murphy.

Murphy's Subconscious Mind and Schutz's Stock of Knowledge:

The book of Joseph Murphy "The Power of Your Subconscious mind" contains 20 chapters each with a different chapter title and various sub heading with each chapter. The book starts with thought provoking questions that create interest in the reader before embarking on chapter one. Thereafter each chapter addresses itself to the powerful role, wisdom and intelligence of the sub-conscious mind in human life. The whole of castle of Joseph Murphy was built on power of subconscious mind. Readers can easily infer that author when talked about subconscious it means something transcend over society and has an innate traits that solve our day to day problems we confront. But it is not

true subconscious mind has not an innate traits. Individuals are born without built in mental content and that therefore all knowledge comes from experience or perception called Tabula Rasa. Our subconscious mind are conditioned by this experiences what we early called Schutz's Typification. In this context sociologists strongly refuted the assumption of mysticism that subconscious is transcend over culture time and space. It is simply outcome of process of collection naming, classifying, monitoring, judging and reflecting on the individual members of the group or society and an individual in a collection context learns to participate in discussions and discourse about themselves. That is society's reflections on them, their appearance, their orientations and attitude, their strategies and conduct. An individual's belief, attitude, biases, experiences, general perception that we store in stock of knowledge and construct typification are hardcoded in the subconscious mind, it normally act upon and get direction from what typification imprints on it. Subconscious mind is a fertile garden (Tabula Rasa) it not works on his own but actualized our stock of knowledge. I.e. why Murphy argued if we deposit peace, love, happiness and good seeds a good harvest would await you. sub conscious not comes from divinity it actually built den on our typification (Stock of knowledge) it is all about give and take process if you imparted negative thoughts in stock of knowledge you will experiences the same.

Apart from Alfred Schutz Murphy went one step extent and lead us to world of miracle. Schutz's typification only helps us having an integral view of human nature how human beings understand others and deal with situation but Murphy argued whatever we imparted in our stock of knowledge, subconscious mind believe it and later it would happen. He gives an example we deposit evil and evil happens, we think good and good happens, we think I am wealthy and I will be, he also gives several examples of patients who imparted optimistic view of their health and later they were healed. It heals us because we give it suggestions and convictions about our good conditions of health. Be seen our subconscious is not transcend over society but the law of

subconscious mind is the law of convictions that we inherited from our society is how the subconscious mind works with the help of schutz's typification and stock of knowledge.

Murphy in another chapter of the book mentioned that subconscious mind is always amenable to suggestions; it does not argue with you it fulfills your wishes irrespective evil and good. He gives an example it heals us because we give it suggestions and convictions about good health. These words of Murphy enable us to understand the nature of subconscious mind. Presume let it be accept subconscious mind is transcend over society, time and space and has an innate traits than how it could be amenable to suggestions if it is an amenable than we can say our subconscious mind is controlled by conditioning of our surroundings, I.e. our stock of knowledge and understand it via typification. As the state of surrounding changes than not only the interpretation of reality changes but conditioning of subconscious also changes (I.e. our behavior, habit, priorities and the way we think).

Deconditioning, Anticipatory Socialization and Joseph Murphy:

An individual born as Tabula Rasa than via, process of socialization and internalization we developed Typification, I.e. attitudes, values and categories actions appropriate to individuals as member of a particular group and to understand others. The process of construct this Schutz's societal Typification is responsible for conditioning of our subconscious mind and normally our reactions to everything are a result of this subconscious behavioral conditioning which continues throughout life. Although Alfred Schutz did not explain the technique by which can rid of this conditioning or to eliminate existing stock of knowledge and develop new typification but there are different techniques in social psychology for speeding up the process of changing our long held typification and conditioning. we may call it Anticipatory socialization in sociology and deconditioning in psychology. One can also find these concepts in Chapter 7 "the tendency of the Subconscious mind" of Murphy's book by saying feed new thoughts to eliminate previous one.

He states subconscious mind does not differentiate between good and evil it adopts everything you feed in it, if we deposit negative views in our stock of knowledge than our subconscious mind actualized it in terms of melancholia, depression and anxiety, we should imparted peace, prosperity, happiness and good ideas and to eliminate negative thoughts these words of Murphy are akin to process of anticipatory socialization and deconditioning.

Acknowledging and Admitting Problem and Stock of Knowledge

In another chapter 8 of book “how to get the results you want” Murphy succinctly posits that not all prayers are answered because those who pray don’t understand how it works scientifically. Your conscious mind must decide what it wants so that the intelligence of subconscious mind can start working on it. The author gives three steps to success in prayers, First, Admitting and acknowledging the problem. Secondly, turn the problem to the subconscious mind and third rest with a sense of deep conviction that it is done. However ironically, Murphy did not explain the nature of problem, who can decide it is problem and acknowledging it? It is Schutz’s stock of knowledge that we inherited from our society. On the basis of this Murphy’s mechanism power of subconscious mind start to working because our subconscious has not an innate traits, it needs conditions, it needs directions that not comes from divinity but get from our society in motif of typification.

Marital Problem and Stock of Knowledge:

Divorce a subject which was once a social stigma has become increasingly popular in recent years, it is seen that married couples are walking away from their marriage because of lack of mutual understandings. Murphy brings to attention in chapter 14 of book “Your subconscious mind and marital problems” by saying that friction between husband and wife will end if both use the subconscious mind correctly. This is possible because the subconscious mind has the gift of love that can be used in marriage. It adds that we have to feed our mind

with ideal wife and ideal husband before marriage therefore; we seek guidance from our subconscious mind. The Author adds that divorce begins in the mind and it advises that a nagging wife should be given attention and be appreciated by praising her good qualities. The brooding husband on the other hand needs to feed his mind with thought of peace and harmony. Be seen, the whole castle of solutions of marital problems given by Murphy depends on to feed mind with ideal husband and ideal wife and seek guidance from subconscious mind. Early said subconscious mind is not preloaded than how could it shows a predilection for divorce, though it becomes unaware about what actually divorce is, being born tabula rasa we are oblivious of any ideal image whether it may ideal husband/wife or any other physical object. Here comes to Schutz's stock of knowledge received from society enable our subconscious mind to get aware of words of love, divorce, hate and to construct ideal image of husband and wife. So it is clear Without Schutz's typification and stock of knowledge Murphy's subconscious mind cannot work.

Forgiveness of others and order of society:

To sum up the Murphy's book by throwing light on chapter 17 "Use your subconscious mind for forgiveness". He states that subconscious mind brings harmony because it allows for self forgiveness and forgiveness of others. Here an issue rise if subconscious mind is not transcend over society and are conditioned by our experiences (typification) than these two qualities comes from where. The fact of matter is when an individual enter into social contract with society, an individual have consented, either explicitly or tacitly to surrender some of their freedom and submit to the decisions of a majority in exchange for protection of their remaining needs, this process conditioned our subconscious mind in a way to impart the quality of forgiveness because it brings harmony and maintain collective consensus of members of society as a result bring equilibrium in social system which are obliged to maintain order and stability in society

Conclusion:

An individuals are born without built in mental content and that there all knowledge comes from experience or perception. People acquire ideas and knowledge from the surroundings and from a store what Schutz called store of knowledge, than we experience and understand in terms of typification. The way we construct our typification not only unable us to understand and recognize a situation and choose right techniques to deal with others but also plays an important role to determine our subconscious mind in sense of conditioning as a result take charge and control of our behavior. We get conditioned by continuous experiences of stock of knowledge and typification being repeated, than our reactions to everything are a result of behavioral conditioning. It not works on his own but accelerated on the basis of our stock of knowledge and typification. If we deposit negative thought in our stock of knowledge our typification experiences it and subconscious mind start to actualize it as a result we get outcome in terms of melancholia, depression and Anxiety. Murphy states we should imparted good seeds and a good harvest would await you. Although Alfred Schutz did not explain the techniques by which getting rid of existing stock of knowledge and typification and construct new one. But Dr Joseph Murphy argued that our subconscious mind is always amenable to suggestions. If it is amenable to suggestions than we can say our subconscious mind is controlled by our surroundings. As the state of surrounding changes our stock of knowledge, typificationchange, as a result conditioning of subconscious mind changes which governs our personality. Murphy states to feed mind new thought and to eliminate existing one , we should impart peace, happiness, prosperity and to replace or eliminate negative emotions and negative experiences, this process of eliminating is akin to process of anticipatory socialization and Deconditioning. Be seen overall Murphy's subconscious mind is not over society and neither has it had an innate qualities. It is simply a societal reflection on individuals, their appearance, their orientations

and attitudes, their strategies and conduct via stock of knowledge and Typification.

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