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Millets in Food Policy and Promotion

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Abstract

Millets in food policy and promotion, focusing on their health benefits, policy implications, promotional strategies, diverse food applications, nutritional composition, global production, and the economic impact with associated policy recommendations. Millets, renowned for their exceptional nutritional profile, encompass high fiber, essential minerals, and a low glycemic index, contributing significantly to human health. In the context of food policy, incentivizing millet cultivation and incorporating them into national dietary guidelines is imperative. Promotion efforts should involve awareness campaigns to educate consumers about the health advantages and versatile uses of millets in diverse food products. The economic impact of millets is substantial, fostering sustainable agriculture, creating employment opportunities, and bolstering local economies. Governments should consider policy measures such as subsidies, research funding, and market support to further enhance millet production. Diversifying food diets with millets not only addresses malnutrition concerns but also aids in achieving food security and resilience in the face of climate change. Promoting millets in food policy is a holistic strategy that not only improves public health but also has far-reaching economic and environmental implications. Governments and international organizations should prioritize policies that support millet production, create market access, and provide financial incentives. Such measures can lead to a more resilient and sustainable food system, positively impacting both the health of populations and the economies of regions that embrace millet cultivation.

Introduction

Millets are one of the cereals asides the major wheat, rice, and maize. Along with the staples of wheat, rice, and maize, millets are a type of cereal. Millions of people around the world, particularly those who live in hot, dry climates, depend heavily on millets as a food source. e (Yang *et al.*, 2012). They are primarily grown in marginal locations under agricultural circumstances where major grains fail to produce significant yields. Because millets can grow in hard climates with low levels of rainfall, they are an essential food in many underdeveloped countries. For millions of people in Africa, on the other hand, millet serves as their primary source of protein and energy. (Adekunle *et al.*, 2012). There are many varieties of millets: Pearl millet (*Pennisetum glaucum*), which accounts for 40% of global production, Foxtail millet (*Setariaitalica*), White millet (*Panicum miliaceum*), and

Finger millet (*Eleusine coracana*) are the four main types. Pearl millet produces the largest seeds and it is the most commonly used for human consumption (Devi *et al.*, 2011). Pearl millet [*Pennisetum glaucum* (*L*.): After rice, maize, and sorghum, pearl millet (*Pennisetum glaucum*) is the fourth largest tropical grain and the sixth most important cereal worldwide. It is grown on over 26 million each year, with 11 million in South Asia, 2 million in West Africa, and 1 million in Brazil (Rachie*et al.*, 1980).

The term "millet" derived from the French word "Mile," which means a thousand, underscoring that a handful of millets contains thousands of grains. Millets are commonly cultivated in semi-arid regions with minimal rainfall and on marginal or depleted lands with limited nutrient content. These crops are a lifeline for communities in areas prone to recurring famine, offering a more reliable harvest compared to other crops in regions with low rainfall (Tadele 2016). Millets are C4 plants, known for their exceptional photosynthetic efficiency, short growth duration, high dry matter production capacity, and remarkable tolerance to heat and drought. They also readily adapt to degraded, saline, acidic, and aluminium-contaminated soils (Yadav and Rai 2013).

Millets are valuable contributors to agrobiodiversity and offer potential ecological advantages. Traditional cultivation of a variety of millet types, each suited to specific local conditions, enhances the diversity of agroecosystems (Dekker 2003). This diversity plays a crucial role in maintaining soil health, managing pests and diseases, and bolstering the resilience of ecosystems in the face of challenges like climate change. Millets typically demand fewer resources compared to other cereals, such as reduced fertilizer and pesticide usage, resulting in a decreased environmental footprint. Furthermore, their deep root systems promote soil health by enhancing its structure, facilitating water infiltration, and preventing erosion. Millet stands out as a superior seed grain in terms of nutrition; however, it remains underutilized in both developed and developing nations due to a lack of awareness. In regions like Africa and Asia, millet serves as a traditional staple food, whereas in most Western countries, it is primarily relegated to use as animal feed (Hariprasannaet al., 2016). The significance of millets lies in their crucial role in ensuring food and nutrition security, offering a sustainable crop alternative to address global hunger and the increasing demand for grains. To enhance their integration into mainstream food production, millets could undergo processing to create value-added, nutritionally rich functional products, given their high nutritional content (Kumar et al.,2018). The landscape of technology licensing for startups has evolved into a structured ecosystem complete with a startup pipeline. To facilitate the progress of these startups, supportive systems have become essential. In response to this need, IIMR initiated experimentation with incubation programs, beginning with the Agri-Business Incubation (ABI) funded by ICAR. Subsequently, the Institute extended its incubation efforts in collaboration with the Department of Science and Technology (DST) under the Government of India (Singh et al., 2023).

Policy Recommendations

GOVERNMENT

Government policies have a substantial impact on encouraging the growth and utilization of millets. Many nations provide policy initiatives aimed at assisting millet farmers. These initiatives providing financial assistance for millet seeds and agricultural machinery, establishing price stability measures, and enhancing farmers' access to credit.

The Indian Institute of Millets Research (IIMR) is a leading agricultural research institution that conducts fundamental and strategic research on sorghum and various other millet varieties within the framework of ICAR (Indian Council of Agricultural Research). IIMR plays a central role in overseeing and promoting national-level research on millets through programs like AICRP on Millets, which encompasses Pearl Millet, sorghum, and Small Millets. Additionally, IIMR establishes connections with various national and international organizations to facilitate collaborative efforts in millet research. And later expanded to include collaboration with the Department of Science and Technology (DST) under the Government of India (Gupta *et al.*,2015).

Karnataka has taken the lead in celebrating the International Year for Millets in 2023. The state has arranged an international trade fair dedicated to millets and has incorporated millets into the Public Distribution System (PDS) as part of the Anna Bhagya Yojana scheme. Additionally, Karnataka has initiated the Sahaja Samrudha scheme to promote millets (Lokesh *et al.*,2022).

India's Prime Minister has expressed the ambition to transform IYM 2023 into a 'People's Movement' and to establish India as the 'Global Hub for Millets.' Acknowledging the significant potential of millets, which also aligns with multiple UN Sustainable Development Goals (SDGs), the Government of India has placed a high priority on millets (Poshadriet al.,2023). The National Millets Mission (NMM) was initiated in 2007 with the aim of encouraging both the cultivation and consumption of millets (Srivasthava).

Cultivation

To increase the millet cultivation, State Agriculture Universities and Agriculture Departments can play a vital role by offering technical and physical support. This support should primarily focus on areas such as soil health management, integrated nutrient management, quality seed production, and the introduction of farm mechanization. These initiatives will not only increase millet crop productivity and profitability but also serve as incentives for millet producers. Agricultural research institutions can also contribute by identifying, developing, and promoting climate-resilient millet varieties tailored to specific agro-climatic conditions, ensuring suitable options for various terrains. To further encourage millet farming, the government can extend agricultural subsidies that cover the challenging aspects of millet cultivation to assist the farming community (Mishra *et al., 2014*). The introduction of organic millet cultivation, coupled with the

necessary certification and marketing infrastructure, can offer premium prices to growers practicing organic methods. This initiative aims to boost sustainability by encouraging organic farming and the utilization of organic fertilizers like vermicompost, with the provision of financial and technical assistance. Such efforts are expected to popularize the sustainable cultivation of organic millets. Promoting the intercropping of millets with leguminous crops can significantly enhance soil fertility through the process of nitrogen fixation. This approach may be expanded on a larger scale with support in the form of agricultural inputs and technical guidance to further improve sustainable millet farming. Despite their higher emission rates, major cereal crops are extensively cultivated and serve as the primary sources of nutrition for the global population. In contrast, lesserknown cereal crops such as millets and sorghum exhibit significantly lower carbon footprints. This fact underscores the potential of millets to contribute to reducing the overall global carbon footprint (Prasad et al., 2009). According to the FAO (2014), the most commonly cultivated millet varieties on a global scale include Pearl, Proso, Foxtail, Japanese Barnyard, Finger, and Kodo.

Conservation

Farmers can collaborate to form community-based organizations (CBOs) aimed at preserving the genetic diversity of millets within their local regions. It is essential to safequard the distinct genetic reservoir of millets in order to protect regional biodiversity. Incentives, such as rewards and recognition, can be established to motivate CBOs to actively engage in conserving landraces and promoting efficient management of natural resources. Encouraging intercommunity learning and the exchange of knowledge and experiences can be achieved by forming alliances among community-based organizations. This approach will streamline the sharing of information and bolster marketing networks. The study's discoveries and policy recommendations were communicated to various stakeholders through diverse platforms. This collaborative effort included the publication of research papers, oral presentations, posters, and videos, all aimed at reaching policymakers in government sectors and local governing bodies through national and international seminars, conferences, and policy gatherings. Print and electronic media were utilized to raise awareness among scholars, scientific communities, and farmers and to disseminate the study's results.

Promotes

	PEARL	FINGER	FOXTAIL	BARNYAD
	MILLET	MILLET	MILLET	MILLET
Protein (g)	10-11.5	7-7.7	11.8-12.4	6.2
Lysine (g/100g)	1.7-2.8	2.5-2.9	1.5-1.9	1.2-1.4

Fat (g)	5-6	1.2-1.5	4-4.5	2.3
Palmitic %	10-14	20-25	7-10	5-11
Stearic %	2-3	1-2	1-3	0.5-1
Oleic %	20-25	46-51	11-16	24-27
Linoleic %	37-54	8-21	65-69	48-58
Linolenic %	1-2	2-4	2-3	0.6-1.0
Carbohydrates	60-68	71-84	61-75.3	66
(g)				
Dietary fibre	10.7-	11.5-18.6	2-2.3 (g/100g)	-
	11.2(g/100g)			
Crude fibre	1.2-2.3	3.5-4.1	4.5-8	9.7-14
(g)				
Minerals (g)	1.5-2.1	2.7-3	2-3.4	4.5
Calcium	43	345	30	20
(mg/100g)				
Magnesium	133-136	130-135	78-81	76-82
(mg/100g)				
Iron (mg/100g)	8	4	2.17-2.9	5
Phosphorus	295	282	290	280
(mg/100g)				
Manganese	1.15	-	0.5-0.6	0.96
(mg)				
Zinc (mg/100g)	3	2.3	2.4-2.79	3
Potassium	302-306	408	249	-
(mg/100g)				
Sodium (mg)	11	-	4.6	-
Copper (mg)	1.06	-	2-2.3	0.6
Vitamins				
(mg/100g)				
Thiamine	0.3	0.4	0.6	0.33
(mg/100g)				
Riboflavin	1.4	0.6	1.5	4.2
(mg/100g)				
Niacin	1.11	0.8	0.56	0.10
(mg/100g)				
Vitamin E	0.2-1.1	1.2-2.2	2-3.1	-
(/100g)				
Phytate (mg)	540-585	450-590	590-660	-
Oxalate (mg)	-	29-30	25-28	-

Gopalan et al., 2016, Paschapuret al., 2021, Li et al., 2008; Maha Ali et al., 2003



Majour Macronurients Present In Millets (g)

Health Benefits-Medicinal Use

Millet consumption results in a decreased blood glucose response and glycosylated hemoglobin levels, thereby reducing the glycemic index, which aids in lowering the risk of diabetes, demonstrating its anti-diabetic properties. Millet grains contain phenolic compounds that effectively eliminate free radicals, reducing oxidative stress. Furthermore, millet extracts exhibit anti-cancer properties by inhibiting the proliferation of cancer cells in cell lines (Mishra et al., 2014). The human body employs various mechanisms to combat oxidative stress, generating antioxidants both naturally and through dietary intake. These antioxidants serve as scavengers for free radicals, playing a crucial role in preventing and repairing the harm inflicted by reactive oxygen species (ROS). Consequently, they contribute to bolstering the immune defense system and reducing the likelihood of degenerative illnesses (Pham Huy et al., 2008). There is promise for using phenolic acid and other bioactive component extracts as natural alternatives for food preservation and medicinal applications (Xu et al., 2011). The risk of heart attacks and strokes is increased by obesity, smoking, eating a poor diet, not getting enough exercising."Niacin-rich foods are advisable for reducing the risk of cardiovascular diseases (CVDs), and within the cereal category, millets stand out as a significant source of niacin. Consequently, millets have the potential to mitigate CVD risk by lowering LDL cholesterol." Heart disease is prevalent becoming worse in the majority of the world's nations (Kumari *et al.*, 1997). The process of nonenzymatic glycosylation, which occurs when the amino group of proteins and the aldehyde group of reducing sugars combine chemically, is a primary cause of the difficulties associated with ageing and diabetes (Monnier 1990).Millets are abundant in phenolics and antioxidants, such as tannins, phenols, and phytates, which can support antioxidant activity, which is crucial for ageing, health, and metabolic syndrome (Sarita *et al.*, 2016). Consuming millets can help suppress oxidative stress, thereby lowering the risk of the degenerative diseases mentioned earlier (Mishra *et al.*, 2022).

For Low Income Peoples-Small Holders

Small-scale farmers in Africa encounter various challenges when it comes to initiating new crops. These difficulties encompass restricted access to highquality seeds, and when available, the seeds are often of subpar quality. Moreover, the availability of seeds is even scarcer or entirely lacking for indigenous or local crops, which can be crucial for ensuring food security. Additionally, the national systems responsible for producing and distributing seeds inadequately meet the demand for seeds, leaving farmers heavily dependent on their own saved seeds (Guei et al., 2012). Promoting the inclusion of millets in the diets of low-income individuals holds significant potential to address several pressing issues. Millets, such as sorghum, pearl millet, and finger millet, are nutritionally dense, packed with essential vitamins, minerals, and dietary fiber, which can help combat malnutrition and improve overall health in vulnerable populations. These grains are cost-effective and require minimal resources to cultivate, making them a sustainable and affordable option for small-scale farmers. Moreover, millets are highly adaptable and resilient to adverse environmental conditions, contributing to food security by reducing the vulnerability of communities to crop failures. Their versatility in cooking applications also makes them a valuable addition to low-cost, nutritious meals.

Government support is instrumental in promoting millets among low-income populations. Through various agricultural policies and programs, governments can incentivize millet cultivation and create accessible markets for these grains. Subsidies on millet seeds, advanced farming techniques, and post-harvest processing can encourage smallholder farmers to adopt millet farming. Furthermore, public awareness campaigns and educational initiatives can help inform communities about the nutritional benefits of millets and provide guidance on incorporating them into daily diets. By investing in research, infrastructure, and market development, governments can play a pivotal role in promoting millets as a vital component of food security and improved nutrition for low-income individuals.

Millet Products

PRODUCT	DESCRIPTION	REFERENCE
Fermented products	In India and Africa, fermented products made from sorghum and pearl millet. The typical fermentation process includes both malting and souring, achieved through the action of mixed cultures comprising yeast and <i>lactobacilli</i> .Millets serve as a valuable protein source; however, their protein quality, particularly regarding lysine and tryptophan content, is relatively low.The pearl millet underwent fermentation through the inoculation of microflora, specifically <i>S. diastaticus, S.</i> <i>cerevisiae, L. brevis, and L.</i> fermentation.This fermentation process occurred at 30°C for 72 hours in single culture, mixed culture, and sequential culture. Following fermentation, the samples were subjected to oven drying and fine grinding. It was observed that controlled pure culture fermentation did not alter the protein and ash content of both sprouted and flour forms of pearl millet. However, it significantly increased the starch digestibility of the flour. High levels of dietary calcium and phytic acid can diminish the bio- availability of zinc, forming complexes such as Zn-Ca-phytate or Zn-phytate. Fermentation emerged as a cost- effective and efficient method for substantially reducing polyphenols and phytic acid while enhancing the HCL- extractability of zinc. Fermentation helps to increase acidity and protein digestibility.	Gazzazet al., 1989, Rai et al., 2008, Sripriya et al., 1996b; Murali and Kapoor, 2003 Jaybhayeet al., 2014 Akinola et al., 2017, Ali et al., 2023
Flakes	Pearled grains undergo a process of soaking in water, steaming, or pressure cooking to achieve full starch gelatinization. The resultant mixture is	Malleshi, N. G. (1989)

	dried to approximately 18 percent	
	moisture and compressed to the desired	
	thickness between robust rollers. The	
	compressed mixture is then dried to	
	create flakes These flakes exhibit rapid	
	hydration when introduced to warm	
	water or milk and are utilized in the	
	water of himk and are unized in the	
	dishes. Additionally subsy subjected to	
	disnes. Additionally, when subjected to	
	deep trying, the flakes expand, yielding	
	crispy products. The smaller size and	
	swift hydration characteristics of millets	
	make them particularly well-suited for	
	flake production.	
Baked products	Biscuits made from pearl millet	Sehgal
	exhibited an improved amino acid	<i>etal.,</i> 2002,
	composition. Consequently, biscuits	Sehgal et
	prepared by combining pearl millet	<i>al.,</i> 2003
	with chickpea demonstrated enhanced	
	true digestibility and net protein	
	utilization compared to those made from	
	finger millet and chickpea.Biscuits and	
	cakes of diverse varieties were created	
	by utilizing blanched pearl millet flour.	
	all of which received positive sensory	
	acceptance	
Noodlesand Pasta	The popularity of millet poodles	Gull et al. 2014
ivoouicsana i asta	specifically those made from finger	Lokalako 1993
	millot is ingrossing due to growing	Kupotz 1007
	nimet, is increasing due to growing	Kulleiz 1991
	awareness of their nutritional benefits.	Sellegalet al.,
	various noodle combinations are	2003
	produced, including those exclusively	
	made from finger millet, a 1:1 ratio of	
	finger millet and wheat, and a blend of	
	finger millet, wheat, and soy flour in a	
	5:4:1 ratio. Noodles, similar to pasta, are	
	considered convenience foods and are	
	created through a cold extrusion	
	system. They become hard and brittle	
	after drying, making them easy to cook	
	within a few minutes. Extrusion	
	technology offers an innovative	

the a Althou sorghu	m flour may not match the quality	
mainta	in their texture when cooked.	
Popping or Puffing Process greate expansi- resulter inactive hydroli- iron withroug finger The pu- stands- traditioner eat (R' millet enjoya This p- improvideactive factors digest: carboli entire prepari- additioner additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner prepari- additioner additioner prepari- prepari- prepari- prepari- prepari- prepari- prepari	and roasting are closely related ses, with puffing exhibiting a degree of volume tion.Roasting millet flours at 97°C d in the inactivation of lipase. This ation, in turn, minimized the ysis of fat.The bioavailability of as enhanced in weaning foods h the roasting of barnyard and millet. Iffing or popping of finger millet out as a widely embraced onal technique, yielding ready-to- TE) products comprising popped and its flour, boasting an ble texture and alluring flavor. Opping process contributes to an red nutritional profile by vating specific antinutritional , thereby elevating the bility of proteins and ydrates.To achieve puffing, the finger millet grain undergoes a ation process involving the n of extra water to attain a re content within the 18-20% Subsequently, the conditioned are allowed to temper for timately 4-6 hours under shelter. is then accomplished by ng the prepared grains on a hot purface which is maintained at	Srivastava et al., 1994, Bookwalter etal.,1987, Greenvani et al.,1996, Gahalwatet al.,1994, Pragya et al., 2012, Nirmala et al., 2000, Verma et al., 2013

	temperatures around 230 - 250 °C for a	
	brief duration, employing a high-	
	temperature and short-time (HTST)	
	method.	
Extruded products	The popularity of millet noodles,	
	specifically those made from finger	Verma et al.,
	millet, is increasing due to growing	2013
	awareness of their nutritional benefits.	Dahlin et
	Various noodle combinations are	<i>al.,</i> 1992
	produced, including those exclusively	Jaybhayeet
	made from finger millet, a 1:1 ratio of	<i>al.,</i> 2014
	finger millet and wheat, and a blend of	
	finger millet, wheat, and soy flour in a	
	5:4:1 ratio. Noodles, similar to pasta, are	
	considered convenience foods and are	
	created through a cold extrusion	
	system. They become hard and brittle	
	after drying, making them easy to cook	
	within a few minutes.Extrusion	
	technology offers an innovative	
	approach to convert ingredients into	
	products with added value. Extruded	
	products made from various grains have	
	gained popularity among people of all	
	ages, with increasing demand,	
	particularly beloved by children.	
	Lifestyle changes have significantly	
	influenced dietary habits, and extruded	
	foods, being ready-to-eat (RTE) snacks,	
	have become a preferred choice.	
	Cereals rich in starch can undergo	
	extrusion after being turned into flour	
	and conditioned appropriately. Finger	
	millet flour or grits, specifically,	
	demonstrate favorable extrusion	
	characteristics. Extrusion cooking has	
	the capacity to fully gelatinize and cook	
	the product, making it suitable as a	
	ready-to-eat (RTE) food.The application	
	of extrusion cooking offers clear	
	benefits such as flexibility, elevated	
	productivity, superior product quality,	

	enhanced in-vitro protein digestibility		
	and the generation of new foods without		
	the generation of effluents. Extrusion		
	cooking involves the application of heat,		
	either directly through steam injection		
	or indirectly through a jacket, or through		
	the dissipation of mechanical energy		
	through shearing within the blend.		
Roti	Several significant food items made	Devi	et
	from millets include roti, mudde, and	<i>al.,</i> 2014,	
	porridge. Millet grains are a gluten-free	Deshpande	et
	source of protein, making them	<i>al.,</i> 2023	
	unsuitable for complete food product		
	formulations. Instead, they are		
	employed as components in bakery		
	product preparation. For instance, when		
	making roti, hot water is combined with		
	millet flour to facilitate partial starch		
	gelatinization. This process is essential		
	for binding, and the resulting mixture is		
	rolled into thin sheets. In the case of		
	millet flour mixed with cold water and a		
	small amount of buttermilk, left		
	overnight, a mild fermentation process		
	occurs. The resulting slurry can then be		
	utilized in the preparation of porridge.		

Production of Millets in World

India leads the global millet production, contributing 41% and generating 24.95 million USD, securing the top position according to FAO 2020 and UN Comtrade 2020 data. Millets surpass major cereals in terms of water use efficiency (Sathish 2018), nutrient use efficiency (Nagaraj *et al.*, 2013), climate resilience (Kumar *et al.*, 2018), and exhibit tolerance to biotic/abiotic stresses (Kumar *et al.*, 2018, Singh *et al.*, 2022). Millets are noted for their nutritional density (Jenkins *et al.*, 2008, Shobana *et al.*, 2009). According to the FAO, the global production of millets in 2020 amounted to 89.17 million metric tonnes, cultivated across 74.00 million hectares. The predominant millet varieties, sorghum and pearl millet, contribute to nearly 90% of the global production, with other types including finger millet, foxtail millet, proso millet, barnyard millet, little millet, and kodo millet making up the rest. Millets, encompassing pearl millet and lesser millets, are cultivated in over 93 countries worldwide. Notably, sorghum, classified among millets, is grown across 42.1 million hectares in 105 nations, while data on pearl millet and other minor millets are available from 93 countries. Millets are predominantly grown

and consumed in developing nations, particularly in Africa and Asia, accounting for approximately 97% of the global consumption. India stands out as the largest millet producer globally, contributing 26.6% of the world's millet farming area and 83% of Asia's. Within India, states such as Odisha, Madhya Pradesh, Jharkhand, Rajasthan, Karnataka, and Uttarakhand have a longstanding tradition of incorporating millets into tribal cuisine (Sood *et al.*, 2019).



Top Most Produced Millets in India

Nehru *et al.,* 2023 **Production of Millets in India**



Anbukkaniet al., 2017; Singh et al., 2023



Production of Bajra in India (2020-2021)



Production of Finger Millet in West Africa



Opolo et al.,2019

Conclusion

Millets into food policy and promotion represents a multifaceted approach with far-reaching benefits. Millets, with their exceptional nutritional composition, offer a wealth of health benefits, including high fiber content, essential minerals, and low glycemic index. Embracing millets in food policies and promoting their cultivation and consumption not only supports sustainable agriculture but also contributes to dietary diversification, addressing global concerns about malnutrition and diet-related health issues. Policy measures aimed at incentivizing millet production, encouraging the use of millets in various food products, and promoting awareness among consumers are crucial components of this strategy. The emphasis on millets can play a pivotal role in supporting low-income populations by providing affordable and nutritious food options. As the world recognizes the importance of resilient and diverse food systems, millets emerge as a promising solution for enhancing both human health and sustainable agriculture on a global scale. So, this review helps in understand and utilization of millets and its important, their superior nutritional, health benefits and functional attributes.

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